

# **COMPANY PROFILE**



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### **OUR VISION**

Our vision is to become one of the leading fashion brands In Africa by 2025 by empowering innovation and design to provide utmost customer satisfaction and compelling shopping experience.



#### **OUR MISSION**

- -The company's mission is to offer stylish and exclusive clothing a nd accessories and to solve people's fashion problems.
- -To innovate and to stay ahead of fashion trends, market changes and latest technology
- -To enhance quality of life for our customers and employees.

# WHO WE ARE



Miss Jay Clothing is a high-end clothing manufacturing company established in 2010 and formerly registed in 2015. We own a ready-to-wear manufacturing company under the name of Jay-R Textile Co. which is currently dedicated in manufacturing of Protective clothing & JTE tails fabrics and we also own our Printing company called Miss Jay Printing for our In-house-Printing Services. We have always been committed to providing our customers with the highest quality Fabrics and Garments for more than (5) five years.



We Manufacture garments of all types, from ladies to kids: haute couture, wedding gowns, t-shirts, tunics, cardigans, tank top & Short-sleeve Blouses. We also manufacture dresses, Skirts, Sheath dresses, pants, coorperate clothing and workwear.

Since the outbreak of Covid 19 we have expanded our services by manufacturing Personal Protective Clothing (ie, masks, coveralls, aprons etc).



# WHAT WE OFFER



We guarantee the highest quality standard and timely delivery for all custome's needs. With our strengths, as listed below, we provide many advantages over competitors in the textile Manufacturing Industry.

The Well- established workflow from designing to garment manufacturing. We already sell fabrics and we are able to supply both ready to wear and tailored outfits manufacturing facilities on time enabling a short delivery period. Our printing unit is also of great convenience where printing is required. We have business relationship with some 30 textle manufacturers abroad and some 20 sewing factories locally in cases where we need to outsource resources and procure large volumes of raw material.

#### **OUR VALUES**

- -To continue to establish and strengthen long term and mutually beneficial relationship with our customers, business associates and suppliers.
- -To ensure we idetify and expand our investments portfolio in order to continue the on-going sustainable growth and success of the company.
- -To maximise our economic potencial across all the stream of involvement,  $\boldsymbol{t}$



hrough the expertise of the company's management and personal structure.

- -In order to enhance our position as Garments Manufacturer Industry leaders, we are primarily focused on continuing to deliver the finest and wide range of servises locally and abroad.
- -While ensuring to remain economically competitive, we constantly search opportunistic investments to provide our pustomers with a bespoke service and access and to an increasing product range, that in turn will maximise returns.

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## TRACK RECORDS OF JOBS DONE(COVID-19)

### Protective Clothing(masks,coveralls & workwear

We have been one of the biggest manufactures of of cloth masks during lockdown, we have been wholesaling masks to street vendors country wide and we have outlets in six (6) districts at Shoprite stores entrances.

Our production capacity is 3000masks/per day with our permanent staff and up to 10 000 masks per day with additional temporary staff and partner factories. Below are a few Companies we have supplied with cloth masks:

- 1. Shoprite Lesotho
- 2. Ministry Of Gender
- 3. Ministry Of Justice & Law
- 4. Lesotho College of Education
- 5. Lesotho Nursing Council
- 6.Lesotho Nurses Association
- 7. UNFPA
- 8. Right To Care
- 9. Montessori International School
- 10. Maseru International Junior School
- 11. Maseru Preparatory School
- 12. Mabathoana Primary School
- 13. Castrol Lesotho

### **OUR ACHIEVEMENTS**



- -Designers for Her Magesty Queen Masenate Bereng Seiso
- -Designers for The First Lady Mrs 'Mammusa Majoro
- -1st Winners of All Prices of the Khaba-Jwalo-Ka Mmabasotho Competition Hosted by Avani Hotels
- -One Of the Leading Cloth Masks manufacturer and wholesaler countrywide



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#### REFERENCES

1. Name : Khotso Fuma

**Company: Castrol Lesotho** 

**Position**; Managing Director

Contacts: +266 50319439

2. Name : Ramoholi Ramoholi

**Position**: Ministry of Gender

**Company: Procurement Manager** 

Contacts: +266 58144333

3. Name : Pitso Melao

**Company: Shoprite Lesotho** 

**Position: Managing Director** 

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